

SMART HOME

The leading global AI+IoT platform, connecting global smart devices



"Powered by Tuya" is a label that shows interconnectivity. Devices can interact directly across different brands and categories and be controlled by just one app.



Powered by Tuya

U.S. | Germany | Japan | India | Colombia | China

ABOUT TUYA

Tuya Smart is a global Cloud Development Platform and a leading AI+IoT Developer Platform that connects the intelligent need of consumers, manufacturers, brands, OEMs, and retail chains. The platform provides developers with a one-stop AI and IoT PaaS-level solution that contains hardware development tools, global cloud services, and smart business platform development, offering comprehensive ecosystem empowerment from technology to marketing channels to build the world's leading IoT OS.

By the end of October 2020, the Tuya IoT Development Platform served over 230,000 developers around the world and generated over 81 million AI voice interactions daily. The "AI+IoT" platform has smart-enabled more than 200,000 products. Now, Powered by Tuya products can be found in more than 190 countries in over 100,000 online and offline sales channels globally.

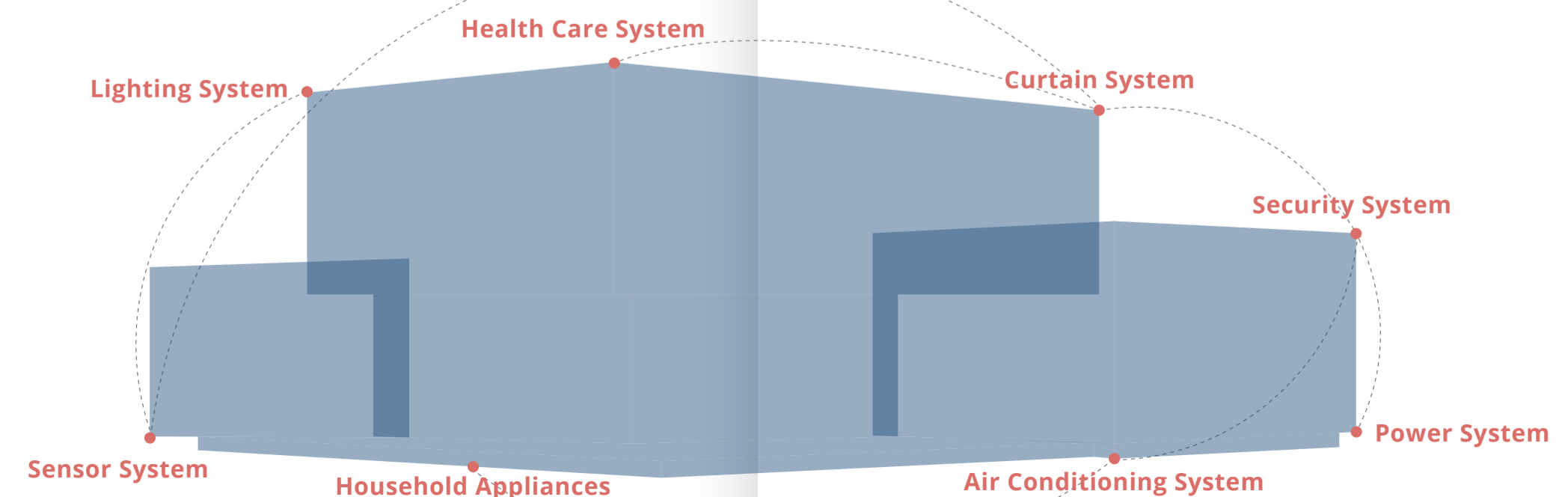
- Shorten development cycles
- Increase user customization, scalability and compatibility
- Better app compatibility and easier user experience
- Improve operation & marketing efficiency and product optimization capacity
- Scalable global cloud deployment

WHAT TUYA SOLVES FOR AI+IoT

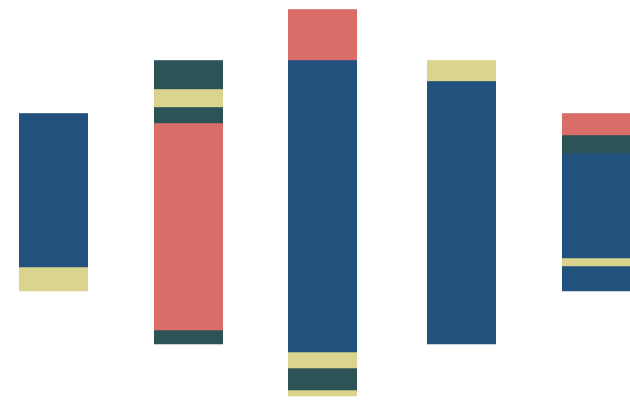
SMART SOLUTIONS FOR ALL MAJOR CATEGORIES



ALL SCENARIOS CONTROLLED IN JUST ONE APP



THE LEADING GLOBAL AI+IoT PLATFORM TUYA



▶ Any product ▶ Any supplier ▶ Any protocol ▶ Any region

Rapid development



App interface in **5** minutes

Product prototype in **8** hours

Mass production with in **15** days

OEM

Abundant product listings and customized user experience

Automated OEM processes and easy customization.



Stable and reliable cloud service

Industry-leading response time for the smoothest possible user experience.



Whole-house integration

Give your customers the full smart life experience via whole-house integration of smart products.



Diversity and compatibility

Product functions are continuously upgraded. Fully compatible with Amazon Echo, Google Home and Tmall Genie, etc.



Flexible and simple selection

Generate your own branded app in **10** minutes to meet the go-to-market needs.

SMART HOME

Tuya's IoT Platform is one of the first to fully support Amazon Alexa, Google Assistant and Samsung SmartThings, which significantly improves the global competitiveness of products for Tuya clients.



GLOBAL PARTNERS



The Tuya IoT Development Platform provides PaaS-level smart business solutions that can be seamlessly implemented in various industries to support IoT products development.

Tuya Hotel

Tuya Smart empowers brands and channels to build their own smart hotel with smart solutions covering three services including SaaS, PaaS and IaaS.

Tuya Apartment

The PaaS-level smart apartment solution includes water and electric meters, door locks, and sensors, which are all applicable through API, and the solution also provide energy consumption management, after-sales and maintenance services.

Tuya Security

Tuya Security provides a smart security system for comprehensive home security protection. The system supports local linkage through AI doorbells and indoor and outdoor cameras for secure living.

Tuya Housing

Tuya House provides one-stop smart solutions for home decoration companies, operators, real estate properties, and other smart home brands with a great variety of smart products and business services.

Tuya Community

Based on Tuya Smart's technology, platform and ecosystem, Tuya Community PaaS solutions aim to facilitate the intelligent transformation of community in various scenarios like smart real estate, and property management, etc.

Tuya Commercial Lighting

Tuya Commercial Lighting solution allows customers to install and use the lighting easily by improving the energy management efficiency and creating a more eco-friendly environment.

Tuya Nursing

Based on Tuya Cloud and IoT OS hardware, Tuya nursing provides a one-stop all-around smart health care solution for clients to quickly build a multi-level nursing service system for elderly care.

【Tuya IoT Development Platform】



United States
3979 Freedom Circle Suite 340 Santa Clara, CA 95054, United States

Germany
Peter-Müller-Street 16/16a, 40468 Düsseldorf, Germany

Japan
2-7-7, Shoto, Shibuya, Tokyo, 1500046, Japan

India
17-19, 17th Floor, Tower- B, EMAAR Digital Greens, Golf Course Extension Road, Sector- 61 Gurugram, Haryana 122011, India

Colombia
Complejo Ruta N, Calle 67, No 52-20 Piso 2 Torre A, Medellín, Antioquia, Colombia

China
3, 7-12th Floor, Building A, Huace Center, Jiangdun Road, Xihu District, HangZhou, Zhejiang Province, China

Service: (001) 844-672-5646
Media Request: marketing@tuya.com
Business Cooperation and Customer Service: service@tuya.com
Consumer Feedback: feedback@tuya.com
Website: www.tuya.com